



BRANFORD CASTLE, INC.

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## Areas of Investment Focus

→ Long-Term Focused

Branford seeks the following characteristics for new "platform/stand-alone" portfolio company investments:

- Up to \$75MM in transaction value
- Leader in a niche industry
- Proprietary competitive advantages
- Strong barriers to entry
- Stable core cash flows
- High margins relative to industry norms

While we typically focus on mature companies, we also consider venture and growth investments.

Areas of specific interest for new investments:

- Manufacturing
- Commercial distribution
- Service businesses
- Consumer products/services
- Specialty publishing
- Restaurants
- Infrastructure

Finder incentive fees are paid to individuals/firms that bring us deals that are completed.

